

031-7622 789 Office      0837753957 Rani  
0837753955 Chucky      0761137208 Jayson

### GROWING YOUR BOEREWORS CART EMPIRE!!

The Boerewors Cart is a concept that is a value for money investment. This is without compromising on quality and still using RJ's secret recipes. We now offer burgers, hot dogs, boerewors, chili dogs and chips. A delicious menu is prepared using only the freshest ingredients and our unique secret recipe. It is available at an affordable price outside community shopping centres, community functions, schools etc. Venues can be changed to find a more lucrative site.

The low start-up costs and quick returns make this a very feasible investment.

It is perfect for an entry level franchisee. Entrepreneurs can grow within the brand with an option to then own possibly a Grill Express and ultimately a RJ's Steakhouse.

Our intention is to build on our brand yet offer an opportunity for an entrepreneur to become self-employed thus building his own empire.

**PRICED AT ONLY R27 950.00 incl of vat**

**YOU GET:**

**1x BOEREWORS CART FULLY BRANDED**

**Dimensions:**                      height (without canopy) 900mm  
   height (with canopy)  
   2.2m  
   length 1550mm width  
   550mm

**The food cart is made of stainless steel and galvanized sheeting and comes with 4 castors, 2 lockable. THE CART INCLUDES THE FOLLOWING:**

Catering equipment, all utilizing gas, griller, Bain Marie, fryer, flat top and approximately 3 bain-marie inserts for storage of sauces, take-away sachets, serviettes etc. (products not included)

**FOLLOWING UTENSILS ARE INCLUDED:**

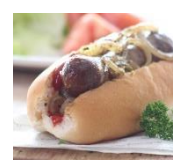
- 2x 500ml plastic squeeze
- 1 x Grill tongs
- 2 x small tongs
- 1 x perforated Egg flipper
- 3 x Tupperware's (med)
- 1 x pack Dishcloths
- 1 x steak knives
- 1 x small plastic cutting board
- 1 x insulated cooler box
- Disposable caps
- 1 x set uniforms
- Disposable gloves
- Money Box
- 1 x Basting Brush
- 1x s/s salt shaker

**FRANCHISEE TO OBTAIN**

- 2 x 9kg Gas
- Hychem Cleaning Pack
- Steel Brush
- mutton Cloth
- 2 x containers for washing
- 25L Plastic Container for Water
- Stock to trade with
- Small 1<sup>st</sup> aid Kit

**Our menu:**

- Beef Burger
- Chicken Burger
- Boerewors Roll
- Chilly Dog
- Hot Dog



Breakfast burger

Chips

Cold-Drinks

H2O



This menu is tried and tested however we can amend menu to suit the location, environment and demographics. We are proudly South African, and have included Pap and wors at some locations.

Our products are made with the freshest ingredients and quality raw materials. We use our secret sauces to enhance the flavour which leaves our customers wanting for more.

**Some visuals**



**WE OFFER:**

- Fixed Monthly Franchise Fee – R550.00
- No Joining Fee
- Franchise expertise
- Extensive training
- Continued Support
- Supply of Licensed Products

What if you sold 20 beef burgers, 20 chips and 20 cold-drinks?

Cost of one beef burger incl sauce, packaging and 1 serviette =	R10.96	20 x R10.96 =	R219.20
cost of chips with sauce, packaging and 1 serviette	= R6.69	20 x R6.69 =	R133.80
cost of 1 cold drink and a straw	=R6.99	20x R6.99 =	R139.80
	<b>TOTAL COST =</b>		<b>R492.80</b>

**Sales:**

Beef Burger	20xR25	=R 500.00
Chips	20xR15	=R 300.00
Coke	20xR12	=R 240.00

**TOTAL SALES= R1040.00**

**PROFIT PER DAY =R1040 - R492.80 = R547.20**

**Profit for a 7-day week = R3830.40**

**Profit for 1 year = R199 180.80**

*The above scenario is purely estimates and the franchisor does not guarantee that these will be achieved. It is up to the individual and franchisee to be innovative and a true entrepreneur to achieve the above results.*